

**Ford F-150® Truck Cleveland Guardians Sweepstakes (THE  
“SWEEPSTAKES”)**

**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED DURING THE SWEEPSTAKES PERIOD. VOID WHERE PROHIBITED BY LAW. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

**ELIGIBILITY:** The Sweepstakes is open only to legal residents of Ohio who reside within one (1) of the counties listed on Exhibit A attached to these Official Rules (the “**Eligible Territory**”) and who are at least eighteen (18) years of age or older and have a valid driver’s license at the time of entry. Employees, officers, and directors, and their immediate family members (spouse, parent, child, sibling, and their respective spouses, regardless of where they reside) and members of the same household (whether or not related), of Northeast Ohio Ford Dealers Advertising Fund, Inc. (“**Sponsor**”), the Cleveland Guardians Baseball Company, LLC (“**Guardians**”), Xperience Communications (“**Administrator**”), Young & Rubicam, LLC d/b/a GTB Agency, Ford Motor Company, Gateway Economic Development Corporation of Greater Cleveland (“**Gateway**”), Mercury Fulfillment Systems, Inc. dba Mercury Promotions (“**Mercury**”), the MLB Entities (collectively, “**Sweepstakes Entities**”) and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, and any other entity associated with the Sweepstakes are not eligible to participate or win the prize. “**MLB Entities**” means the Office of the Commissioner of Baseball (“**BOC**”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“**MLB**”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (“**Clubs**”), each of their parent, subsidiary, affiliated, and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees, and agents of the foregoing entities. The Sweepstakes is subject to all applicable laws, rules, and regulations. Void outside the Eligible Territory and where prohibited or restricted by law, rule, or regulation.

Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. For purposes of the Sweepstakes, an entrant’s residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address.

**SWEEPSTAKES PERIOD:** The Sweepstakes period begins at 12:00 AM Eastern Time (“**ET**”) on May 8, 2026, and ends at 11:59:59 PM ET on August 6, 2026 (“**Sweepstakes Period**”). The Administrator’s computer is the Sweepstakes official clock.

**HOW TO ENTER:** There are two (2) ways to enter the Sweepstakes as outlined below:

**1. In-Ballpark Method:** During the Sweepstakes Period, an eligible entrant may visit the Ford display within Progressive Field (the “Ballpark”) and use a Sponsor-provided tablet to visit [fordeventreg.com/NEOhioFDAFSweeps](https://fordeventreg.com/NEOhioFDAFSweeps) (the “Website”) to complete and submit the registration form,. Entrants must fully complete and submit all non-optional data requested on the registration form to be eligible, including but not limited to first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, county, state, and zip code. Upon the successful submission of the registration information, an entrant will receive one (1) entry into the Sweepstakes. Incomplete and/or inaccurate entries are void. The substance of the answers to survey-style questions has no impact on entry or odds of winning.

**2. Out-of-Ballpark Method:** To enter the Sweepstakes without visiting the Ballpark, eligible entrants may visit the Website to complete and submit the registration form, . Entrants must fully complete and submit all non-optional data requested on the registration form to be eligible, including but not limited to first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, county, state, and zip code. Upon the successful submission of the registration information, an entrant will receive one (1) entry into the Sweepstakes. Incomplete and/or inaccurate entries are void. All online entries must include a valid email address. The substance of the answers to survey-style questions has no impact on entry or odds of winning.

Regardless of method of entry, there is a limit of one (1) entry to the Sweepstakes, per person/email address during the Sweepstakes Period. Additional entries beyond the specified limit will be void. If more than one (1) entry is received from the same person/email address, all of the entries from that person/email address may, at the Sponsor’s sole discretion, be disqualified. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an entrant is using more than one (1) e-mail address or multiple identities to participate in the Sweepstakes, then that entrant, in Sponsor’s sole discretion, may not be eligible to win.

During the Sweepstakes Period, an entrant may receive a link to the Website by scanning the QR Code on select promotional materials. An entrant may center the QR Code in the camera of his/her mobile device to scan the QR Code. Once completed entrant will receive a link to the Website and follow the steps above to enter. An entrant cannot participate solely by scanning the QR Code.

Entrants to the Sweepstakes may be given the option to receive commercial email from any of the Sweepstakes Entities; however, eligibility to participate in the Sweepstakes is not dependent upon entrant’s consent to receive such emails and consenting to receive such emails will not impact any entrant’s chances of winning. Entrant may opt-out at any time.

**SWEEPSTAKES RANDOM DRAWING:** On or about August 7, 2026, Mercury will randomly select one (1) potential Sweepstakes winner from among all eligible entries received during the Sweepstakes Period. The potential Sweepstakes winner will be notified on or about August 10, 2026. The winner is considered a potential winner pending verification of eligibility and compliance with these Official Rules.

## **PRIZES, APPROXIMATE RETAIL VALUE ("ARV"), AND ODDS OF WINNING:**

1. **Sweepstakes Prize:** The Sweepstakes winner will receive one (1) 2026 Ford F-150® Raptor® Truck ("Vehicle"), which includes Cleveland Guardians branded removable decals (collectively, the "Prize"). No more than one (1) Prize will be available in the Sweepstakes. The total ARV of the Prize is \$83,945.00.

2. **Odds of Winning:** The odds of winning the Prize depend on the total number of eligible entries received during the Sweepstakes Period.

**PRIZE CONDITIONS:** Limit: One (1) Prize per person/household. In no event will more than one (1) Prize be awarded. If, for any reason, more Prize notifications are sent (or more claims are received) than the number of Prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of Prizes through a random drawing from among all eligible Prize claims received.

The Vehicle make and model specifications will be determined by Sponsor, at its sole discretion. The winner is responsible for all taxes and expenses, including but not limited to: sales tax, luxury tax, destination charges, registration, title and license fees, insurance and all other costs incurred in claiming, registering or using the Prize. The Prize winner must present his or her valid driver's license and provide satisfactory proof of liability insurance prior to the delivery of the Prize. The Prize details and availability are subject to change. The Vehicle will have an estimated 125-150 miles at the time of winner pick-up. The winner must take delivery of the Prize from Klaben Ford of Kent, Ohio within thirty (30) days of notification that the Prize is available for pick-up, or the Prize will be forfeited. In order to accept the Prize, the winner must present a valid driver's license and proof of insurance, and remit payment for all applicable taxes, title fees, registration fees, dealer preparation costs, and all other associated costs and fees at the time of delivery. No cash will be provided to offset any tax liability. No cash option will be provided. The Sponsor will provide no further maintenance of the decals, and no timing requirement will be imposed for the decals to remain on the Vehicle. The Prize will be delivered by Sponsor and all Prize characteristics, including but not limited to the colors, features, and options of the Prize, shall be determined in the sole and absolute discretion of the Sponsor. The winner of the Prize will be required to pay all income taxes, applicable sales taxes, title fees, registration fees, and all other associated costs and fees on the Prize. Please check with your tax advisor for potential tax consequences.

Details of Prize determined by Sponsor in its sole discretion. All costs and expenses associated with the acceptance and use of the Prize which are not specifically included in the Prize description above, including but not limited to insurance, transportation, lodging, meals, and other expenses, are the sole responsibility of the respective winner. No cash will be paid to the winner to offset any tax liability. Prize is non-transferable and non-assignable. Sponsor reserves the right to substitute the Prize (or any portion thereof) with a prize of comparable or greater value at its sole and absolute discretion.

**NOTIFICATION:** The potential winner will be notified by Mercury via email at the email address provided at the time of entry (the "Prize Notification"). In the event that any potential winner does not respond to the Prize Notification within five (5) days of the date of issuance or declines the Prize for any reason, a disqualification will result, the Prize will be forfeited and, at Sponsor's sole

discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries. The potential winner will be required to submit a valid W-9, a copy of a valid driver's license, and execute and return an Affidavit of Eligibility, Release of Liability and Publicity Release via Adobe Sign within five (5) days of the date of issuance. The potential winner may also be required to submit his/her valid social security number and/or other identification to Administrator or Mercury and may receive an IRS Form 1099 for the value of the Prize. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of a winner's right to claim the Prize and may result in the Prize being awarded to an alternate winner. Upon verification of eligibility, winner will be contacted to make arrangements for Prize fulfillment. Any portion of the Prize not accepted by winner will be forfeited. The winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for his/her Prize won. All other costs and expenses not expressly set forth herein shall be solely the winner's responsibility. The Prize will only be awarded to a verified winner.

Mercury will attempt to notify the potential winner as set forth above, but shall not be responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Sweepstakes e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. Prizes are non-transferable and no Prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute the Prize of equal or greater value in case of unavailability of the Prize or force majeure, at Sponsor's sole and absolute discretion. Sweepstakes Entities shall not be held responsible for any delays in awarding the Prize for any reason.

**WAIVER OF LIABILITY/PUBLICITY RELEASE:** By entering the Sweepstakes, each entrant agrees to (a) be bound by these Official Rules, including all entry requirements, and (b) waive any and all claims against Sponsor, the Guardians, Ford Motor Company, Xperience, WPP/GTB, Mercury, Gateway, the MLB Entities, and each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives, advertising and promotion agencies, and any other company associated with the Sweepstakes, and all of their respective members, officers, directors, employees, agents, and representatives (collectively, "**Released Parties**") for any injury, damage, or loss that may occur, directly or indirectly, in whole or in part, from participation in the Sweepstakes, receipt or use of any of the Prizes (or any portion thereof), or any travel or activity related thereto or for any claims related to any Prizes, including, but not limited to, the condition, fitness, maintenance or use thereof. By entering the Sweepstakes, each entrant gives his/her express permission to be contacted by the Sweepstakes Entities by telephone, email, and/or postal mail for Sweepstakes purposes. Any winner, by acceptance of a Prize, grants to the Sweepstakes Entities, and each of their respective designees the right to publicize his/her name, city and state of residence, Prize information, photograph, voice, statements, and/or other likeness for advertising, promotional, trade, and any other purpose, in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law. By accepting any Prize, a winner consents to participate in any video, photographs and/or other content capture(s) related to the Sweepstakes and the awarding of the Prize. Content will be public facing and may be posted to the Guardians and/or Sponsor's social media channels.

**GENERAL CONDITIONS:** The decisions of the Sweepstakes Entities and their representatives are final and binding on all matters relating to this Sweepstakes. Released Parties are not responsible

for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, or garbled entries, transmissions, email; lost, interrupted, or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections; availability, accessibility, miscommunications, or failures of computer, satellite, telephone, cable, or wireless transmissions or lines; computer hardware or software malfunctions, failures, or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines, telephone systems, wireless towers, or cellular tower equipment; any error, omission, interruption, defect, or delay in wireless or other transmission, processing, or communication; printing, typographical, or other errors appearing within these Official Rules, in any Sweepstakes-related advertisements, or other materials; cancellation or postponement of any Major League Baseball game/event/exhibition; or any other errors, problems, or difficulties of any kind, whether human, mechanical, electronic, or other, relating to the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with administration of the Sweepstakes, processing of entries, announcement of the winner, or any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users (e.g., hacking) or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to entrants or to any other person's computer and/or wireless device related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Sweepstakes website. Persons who tamper with or abuse any aspect of the Sweepstakes or website; attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices; intend to annoy, abuse, threaten, or harass any other entrant or any representative of the Sweepstakes Entities; or who are in violation of these Official Rules, as determined by Sponsor, the Guardians and/or Administrator, will be disqualified and all associated entries will be void. The Sweepstakes Entities shall have the right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes and to resolve all disputes in their sole discretion. Released Parties (a) make no warranty, guaranty, or representation of any kind concerning the Prize (or any portion thereof) and (b) disclaim any implied warranty. The Sweepstakes Entities' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

The Sweepstakes Entities reserve the right, in their sole discretion, to modify, suspend, extend, or cancel the Sweepstakes (or any portion thereof) in the event they are prevented from executing the Sweepstakes as contemplated herein by any event beyond their control, including but not limited to: fire; flood; earthquake; explosion; public health epidemic or crisis; labor dispute or strike; act of God or public enemy; network or equipment failure; riot or civil disturbance; terrorist threat or activity; war (declared or undeclared); court order; or federal, state, or local government law, order, or regulation. The Sweepstakes Entities reserve the right, in their sole discretion, to modify, suspend, extend, or cancel the Sweepstakes (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes or events corrupt administration, security, fairness, integrity, or proper operation of the Sweepstakes. In the event of cancellation, Sponsor may elect to identify the winner and award Prize by way of random drawing from among all non-suspect, eligible entries received up to the time of cancellation. The Sweepstakes Entities also reserves the right, in its sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

**CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT RESPONSIBLE**

**FOR THE ATTEMPT AND THE SWEEPSTAKES ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

Entries generated by a script, macro, or other mechanical or automated means will be disqualified. In the event of dispute as to the identity or eligibility of any potential winner based on email address, the winning entry will be declared made by the Authorized Account Holder of the email address submitted at the time of entry, provided he/she is eligible according to these Official Rules. The **"Authorized Account Holder"** is the natural person to whom the applicable ISP or other organization (such as a business or educational institution) has assigned the submitted email address for the domain associated with such email address.

**ARBITRATION; CLASS ACTION WAIVER:** As a condition of entering this Sweepstakes, each entrant agrees that (a) any and all disputes, claims, controversies, or causes of action arising out of or relating to the Sweepstakes or the Prize (each, a **"Claim"**) shall be (i) arbitrated on an individual basis only and shall not be consolidated or joined with or in any arbitration or other proceeding involving a Claim of any other party and (ii) settled by binding arbitration in Cuyahoga County, Ohio before a single arbitrator appointed by JAMS in accordance with its then governing rules and procedures, and judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof; and (b) under no circumstance will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses. These Official Rules shall be governed by and construed and interpreted in accordance with the laws of the State of Ohio, U.S.A., applicable to contracts entered into and performed exclusively in that State.

**NO SPONSORSHIP BY FACEBOOK®/INSTAGRAM®:** This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Facebook or Instagram. By entering, each entrant understands that he/she is providing his/her information to Sponsor and not to Facebook or Instagram. Any questions, comments, or complaints regarding the Sweepstakes must be directed to the Administrator and not to Facebook or Instagram.

**WINNER LIST:** For the winner's name, mail a request and a self-addressed stamped envelope to be received no later than ninety (90) days after the Drawing Date to: Ford F-150® Truck Cleveland Guardians Sweepstakes Winner List, c/o Mercury Promotions, 35610 Mound Road, Dept #900, Sterling Heights, MI 48310.

**SPONSOR:** The Sponsor of this Sweepstakes is Northeast Ohio Ford Dealers Advertising Fund, Inc., c/o Schneider Downs, 1 PPG Place, Pittsburgh, PA 15222.

**ADMINISTRATOR:** Xperience Communications, 3 Parklane Blvd., Suite 16W, Dearborn, MI 48126.

**PRIVACY:** Sponsor's privacy policy is available at <https://www.ford.com/help/privacy/#USprivacynotice>.

This Sweepstakes is in no way sponsored by any of the MLB Entities. Major League Baseball trademarks and copyrights are used with permission of Major League Baseball. Sponsor has obtained permissions and usage rights from Ford Motor Company, the Cleveland Guardians, and/or Gateway. Visit MLB.com.

EXHIBIT A  
ELIGIBILITY REQUIREMENT

To enter the Sweepstakes, you must be eighteen years (18) old or older at the time of entry and reside within one of the following counties within Ohio:

Ashland, OH  
Ashtabula, OH  
Carroll, OH  
Columbiana, OH  
Cuyahoga, OH  
Erie, OH  
Geauga, OH  
Holmes, OH  
Huron, OH  
Lake, OH  
Lorain, OH  
Mahoning, OH  
Medina, OH  
Portage, OH  
Richland, OH  
Stark, OH  
Summit, OH  
Trumbull, OH  
Tuscarawas, OH  
Wayne, OH